

Privacy Policy

Dhritsthal Collective

Effective Date: March 4, 2026

Last Updated: March 4, 2026

Dhritsthal Collective is a digital lifestyle magazine and community platform celebrating mindful living, seasonal design, and cultural storytelling. This Privacy Policy explains how personal information is collected, used, disclosed, and protected when visitors use <https://www.dhritsthal.com>, subscribe to newsletters, submit forms, leave comments, or otherwise interact with Dhritsthal Collective.

1. Who We Are

Dhritsthal Collective operates the website <https://www.dhritsthal.com>.

Contact details

Email: privacy@dhritsthal.com

Location: Pune, Maharashtra, India

2. Information Collected

Dhritsthal Collective may collect the following categories of information:

- **Website usage information:** IP address, browser type, device information, referring pages, and pages visited through cookies, analytics tools, server logs, and similar technologies.
- **Form submission information:** Name, email address, message content, preferences, and any other information voluntarily submitted through contact forms, community sign-ups, application forms, or other interactive features.
- **Newsletter subscriber information:** Email address and any optional information such as name, content preferences, and engagement data.
- **Comments and community information:** Information submitted in comment forms, including IP address and browser user agent for spam detection.
- **Account information:** If user accounts are enabled, profile details and related account information.
- **Media uploads:** Images and files uploaded by contributors, readers, or users.

3. Cookies and Similar Technologies

Dhritsthal Collective may use cookies and similar technologies to support security, site functionality, analytics, and user preferences.

These may include:

- Essential cookies required for website functionality and security.
- Preference cookies that remember display or language settings.
- Comment cookies that remember information entered into comment forms.
- Login cookies if account login functionality is enabled.
- Analytics cookies used to understand site performance and visitor behavior.

Users can manage cookies through browser settings. Disabling certain cookies may affect website functionality.

4. Embedded Content and Third-Party Features

Articles and pages may include embedded content or third-party integrations such as videos, social posts, forms, analytics tools, newsletter tools, or social media widgets. When users interact with embedded content, the third-party provider may collect data according to its own privacy policy.

Third-party services may include, where applicable:

- Substack
- Beehiiv
- GoDaddy or other hosting providers
- Google Analytics or similar analytics tools
- Akismet or other spam detection tools
- YouTube, Instagram, Pinterest, Vimeo, or similar embedded media providers
- Gravatar, if commenting functionality is enabled

5. How Information Is Used

Personal information may be used to:

- Operate, maintain, and improve the website, newsletter, and related services.
- Respond to inquiries, submissions, and requests.

- Deliver newsletters, digital publications, and updates.
- Personalize content and improve reader experience.
- Review contributor submissions, collaboration applications, and community participation.
- Monitor usage, performance, and security.
- Prevent spam, abuse, fraud, and unauthorized activity.
- Comply with legal obligations and protect rights, property, and safety.

6. Legal Bases for Processing

Where applicable data protection laws require a legal basis, Dhritsthal Collective relies on one or more of the following:

- **Consent:** For example, when someone subscribes to newsletters or opts in to marketing communications.
- **Legitimate interests:** For site security, analytics, service improvement, editorial operations, and prevention of misuse, provided such interests do not override applicable rights.
- **Contractual necessity:** When processing is necessary to review, manage, or perform contributor, collaboration, or service-related arrangements.
- **Legal obligation:** When processing is required by applicable law.

7. Sharing of Information

Dhritsthal Collective does not sell personal information. Personal information may be shared only in limited circumstances such as:

- With trusted service providers supporting website hosting, email delivery, analytics, spam filtering, forms, subscriptions, and operational tools.
- With legal, regulatory, or governmental authorities where required by law or where necessary to protect legal rights.
- In connection with a business transfer, restructuring, merger, acquisition, or sale of assets.
- With professional advisers where reasonably necessary for legal, operational, or compliance purposes.

Third-party processors are expected to handle information only for authorized purposes and in accordance with applicable obligations.

8. International Data Transfers

Information may be processed in India, the United States, or other countries where service providers operate. These jurisdictions may have different data protection laws than the user's home jurisdiction. Where required, reasonable safeguards will be used to protect personal information during cross-border transfers.

9. Data Retention

Dhritsthal Collective retains personal information only for as long as reasonably necessary for the purposes described in this policy, including to meet legal, operational, editorial, and security obligations.

In general:

- Comment data may be retained to facilitate moderation and follow-up approvals.
- Subscriber information may be retained until a user unsubscribes or asks for deletion, with limited suppression data retained to honor opt-out requests.
- Contributor or collaboration communications may be retained for editorial, contractual, archival, or legal purposes.
- Aggregated or anonymized analytics information may be retained for longer periods.

10. Data Security

Reasonable technical and organizational measures are used to protect personal information against unauthorized access, disclosure, alteration, or destruction. These may include encryption in transit, access controls, secure hosting measures, and software/security maintenance.

However, no internet transmission or storage method can be guaranteed to be completely secure, and absolute security cannot be promised.

11. User Rights

Depending on the user's location and applicable law, the following rights may apply:

- Right to access personal information.
- Right to correct inaccurate or incomplete information.
- Right to request deletion of personal information.
- Right to restrict or object to certain processing.

- Right to withdraw consent where processing is based on consent.
- Right to request portability of personal information, where applicable.
- Right to lodge a complaint with a competent data protection authority.

To make a privacy request, contact: [**privacy@dhritsthal.com**](mailto:privacy@dhritsthal.com)

Dhritsthal Collective may request information necessary to verify identity before fulfilling certain requests.

12. Newsletter and Email Privacy

When a user subscribes to newsletters, magazine editions, or email communications, Dhritsthal Collective may process the subscriber's email address and optional details such as name or preferences for the following purposes:

- Sending newsletters, essays, editions, and publications.
- Delivering community updates, invitations, and announcements.
- Sharing clearly labeled promotional or partner-related communications, where permitted.
- Measuring engagement such as opens and clicks to improve content quality.

Where used, newsletter services such as Substack and Beehiiv may process subscriber information on behalf of Dhritsthal Collective.

Users may unsubscribe at any time by using the unsubscribe link in emails or by contacting [**privacy@dhritsthal.com**](mailto:privacy@dhritsthal.com).

13. Comments and Media Uploads

If comments are enabled, information entered in comment forms may be stored to help moderation and spam prevention. An anonymized hash of an email address may be sent to Gravatar to check whether a profile image is associated with that address.

If users upload images or media, they should avoid submitting files that contain sensitive embedded metadata, including location information, unless they intend that information to be disclosed.

14. Children's Privacy

Dhritsthal Collective is not intended for children under the age required by applicable law to provide valid consent for data processing without parental or guardian involvement. Personal information is not knowingly collected from children in violation of applicable law.

15. Changes to This Policy

This Privacy Policy may be updated from time to time to reflect operational, legal, or editorial changes. The revised version will be posted on this page with an updated “Last Updated” date. Where legally required, additional notice may be provided.

16. Contact

For privacy-related questions or requests:

Email: privacy@dhritsthal.com

General contact: hello@dhritsthal.com

Website: <https://www.dhritsthal.com/contact>